

CignaforHCP.com marketing campaign highlights recent enhancements

We are implementing a strategic marketing campaign to raise awareness of recent enhancements to the Cigna for Health Care Professionals website (CignaforHCP.com).

Instructional videos

A series of new instructional videos were posted this month on CignaforHCP.com to highlight online enhancements for:

- Checking patient eligibility, benefits, and ID cards
- Enrolling in electronic funds transfer for faster claim payment
- Checking claim status
- Uploading digital documents for pended claims

We will inform providers about the new videos via:

- An article in the April 2019 issue of Network News
- A blurb in the Latest Updates section of CignaforHCP.com